

## BBS - Detailed Market Application Codes (VEIC)

The Detailed Market Application Codes are structured in 9 main sectors, 68 Sub sectors (Level 2) and 271 Specific branches (Level 3):

1. COMMUNICATIONS
2. COMPUTER RELATED
3. OTHER ELECTRONICS RELATED
4. GENETIC ENGINEERING/MOLECULAR BIOLOGY
5. MEDICAL/HEALTH RELATED
6. ENERGY
7. CONSUMER RELATED
8. INDUSTRIAL PRODUCTS
9. OTHER

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### 1. COMMUNICATIONS

#### 1.1. Commercial Communications

- 1) Radio and TV broadcasting stations
- 2) CATV and pay TV systems
- 3) Radio and TV broadcasting and other related equipment
- 4) Other commercial communications

#### 1.2. Telephone Related

- 1) Long distance telephone services
- 2) Telephone interconnect and other equipment
- 3) Message forwarding, queuing and answering systems, telephone management systems and PBXs
- 4) Other telephone related (including telephone cost accounting systems, telephone related telephone test systems and telephone answering service equipment)

#### 1.3. Facsimile Transmission

#### 1.4. Data Communications

- 1) Local area networks (including voice/data PBX systems)
- 2) Data communication components
- 3) Communications processors/network

#### 1.5. Satellite Microwave Communications

- 1) Satellite services/carriers/operators
- 2) Satellite ground (and others) equipment
- 3) Microwave service facilities
- 4) Microwave and satellite components (including antennae and amplifiers)
- 5) Other satellite/microwave

#### 1.6. Other Communications Related

- 1) Defence communications
- 2) Mobile communications, pagers and cellular radio
- 3) Other communications (not elsewhere classified)
- 4) Communications services

management

- 4) Protocol converters and emulators
- 5) Modems and multiplexers
- 6) Other data communication components
- 7) Network test, monitoring and support equipment
- 8) Other data communications

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## 2. COMPUTER RELATED

### 2.1. Computers

- 1) Mainframe and scientific computers
- 2) Mainframes
- 3) Scientific computers
- 4) Mini and micro computers
- 5) Fail safe computers
- 6) Mini computers (small business)
- 7) Micro computers (personal and very small)
- 8) Other mini and micro computers

### 2.2. Computer Graphics Related

- 1) CAD/CAM, CAE systems
- 2) Graphics systems
- 3) Graphics software
- 4) Graphics terminals
- 5) Graphics printers/plotters
- 6) Other graphics peripherals
- 7) Other computer graphics

### 2.3. Specialised Turnkey Systems

#### 2.4. Scanning Related

- 1) OCR (optical character recognition)
- 2) OBR (optical bar recognition)
- 3) MICR (magnetic ink character recognition)
- 4) Other scanning related (including optical mark sensing and image processing)

### 2.5. Peripherals

- 1) Terminals
- 2) Intelligent terminals
- 3) Portable terminals
- 4) Other terminals
- 5) Printers
- 6) Data I/O devices
- 7) Disk related memory devices
- 8) Floppy disks and drivers
- 9) Winchester disks and drives
- 10) Optical disks and drives
- 11) Other disk related
- 12) Tape related devices
- 13) Magnetic tapes
- 14) Tape heads and drives
- 15) Continuous tape backup systems
- 16) Other tape related devices
- 17) Other memory devices (excluding semiconductors)
- 18) Other peripherals (not elsewhere classified)

### 2.6. Computer Services

- 1) Time sharing films
- 2) Computer leasing and rentals
- 3) Computer training services
- 4) Data processing, analysis and input services
- 5) Computerised billing and accounting services
- 6) Databases and on-line information services
- 7) Other computer services

### 2.7. Computer Software

- 1) Systems software
  - 2) Database and file management
  - 3) Operating systems and utilities
  - 4) Program development tools/languages
  - 5) Communications/networking
  - 6) Other system software
  - 7) Applications software
  - 8) Business and office
  - 9) Home
  - 10) Education
  - 11) Manufacturing/industrial
  - 12) Medical/health
  - 13) Banks/financial institutions
  - 14) Other industry specific
  - 15) Integrated software
  - 16) Artificial intelligence related software
  - 17) Expert systems
  - 18) Natural language
  - 19) Computer-aided instructions
  - 20) AI programming aids
  - 21) Other AI related
  - 22) Software services
  - 23) Programming services/systems engineering
  - 24) Consulting services
  - 25) Distribution, clearing house
  - 26) Other software services
  - 27) Other software related
- ### 2.8. Other Computer Related
- 1) Voice synthesis
  - 2) Voice recognition

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## 3. OTHER ELECTRONICS RELATED

### 3.1. Electronic Components

- 1) Semiconductors

### 3.5. Laser Related

### 3.6. Fibre Optics

- 2) Customised semiconductors
- 3) Standart semiconductors
- 4) Other semiconductors
- 5) Microprocessors
- 6) Controllers
- 7) Circuit boards
- 8) Display panels
- 9) Other electronics related (including keyboards)

#### 3.2. Batteries

#### 3.3. Power Supplies

#### 3.4. Electronics Related Equipment

- 1) Semiconductor fabrication equipment and wafer products
- 2) Components testing equipment
- 3) Other electronics related equipment

#### 3.7. Analytical and Scientific Instrumentation

- 1) Chromatographs and related laboratory equipment (including spectrometers)
- 2) Other measuring devices (including ifrared gas analysers, moisture analysers)
- 3) Other analytical and scientific instrumentation

#### 3.8. Other Electronics Related

- 1) Military electronics (excluding communications)
- 2) Copiers
- 3) Calculators
- 4) Other electronics related (including alarm systems)

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### 4. GENETIC ENGINEERING/MOLECULAR BIOLOGY

#### 4.1. Recombinant DNA

- 1) Agricultural genetic engineering applications
- 2) Industrial genetic engineering applications
- 3) Medical genetic engineering applications
- 4) Other recombinant DNA

#### 4.2. Monoclonal Antibodies and Hybridomas

#### 4.3. Gene Splicing and Manufacturing Equipment

#### 4.4. Other Genetic Engineering

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### 5. MEDICAL/HEALTH RELATED

#### 5.1. Diagnostic

- 1) Diagnostic services
- 2) Medical imaging
- 3) X-rays
- 4) CAT scanning
- 5) Ultrasound imaging
- 6) Nuclear imaging
- 7) Other
- 8) Diagnostic test products and equipment
- 9) Other diagnostic

#### 5.2. Therapeutic

- 1) Therapeutic services
- 2) Surgical instrumentation and equipment
- 3) Pacemakers and artificial organs
- 4) Drug delivery and other equipment (including kidney dialysis machines)
- 5) Other therapeutic (including defibrillators)

#### 5.3. Other Medical/Health Related

- 1) Disposable products
- 2) Pharmaceuticals/fine chemicals
- 3) Handicap aids
- 4) Monitoring equipment
- 5) Hospital and other institutional management (including management services and leasing)
- 6) Other medical/health related (not elsewhere classified)

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### 6. ENERGY

#### 6.1. Oil and Gas Exploration and Production

#### 6.2. Exploration Services

#### 6.3. Drilling and Support Services

#### 6.4. Oil and Gas Drilling, Exploration and Extraction Equipment

- 1) Drilling and extraction equipment
- 2) Drilling instrumentation
- 3) Exploration equipment instrumentation
- 4) Other oil and gas

#### 6.5. Alternative Energy

- 1) Solar energy

#### 6.6. Enhanced Oil Recovery/Heavy Oil/Shale

#### 6.7. Coal Related

- 1) Coal mining
- 2) Coal related equipment
- 3) Other coal related

#### 6.8. Energy Conservation Related

#### 6.9. Other Energy

- 2) Photovoltaic solar
- 3) Other solar
- 4) Wind energy
- 5) Geothermal energy
- 6) Co-generation
- 7) Other alternative energy (including nuclear energy and uranium mining)

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## 7. CONSUMER RELATED

### 7.1. Leisure and Recreational Products and Services

- 1) Movies, movie products and theatre operations
- 2) Amusement and recreational facilities
- 3) Toys and electronic games
- 4) Sporting goods, hobby equipment and athletics clothes
- 5) Sport facilities (gyms and clubs)
- 6) TVs, radio, stereo equipment and consumer electronics
- 7) Music, records, production and instruments
- 8) Other leisure and recreational products and services

### 7.2. Retailing

- 1) Drug stores
- 2) Clothing and shoe stores
- 3) Discount stores
- 4) Computer stores
- 5) Other retailing

### 7.3. Food and Beverages

- 1) Wine and liquors
- 2) Health food
- 3) Soft drinks and bottling plants
- 4) Food supplements/vitamins
- 5) General food products
- 6) Other food and beverages

### 7.4. Consumer Products

- 1) Clothing, shoes and accessories (including jewellery)
- 2) Health and beauty aids
- 3) Home furnishing and housewares
- 4) Housewares
- 5) Furnishing and Furniture
- 6) Garden and horticultural products
- 7) Other
- 8) Automobile parts
- 9) Mobile homes
- 10) Other consumer products

### 7.5. Consumer Services

- 1) Fast food restaurants
- 2) Other restaurants
- 3) Hotels and resorts
- 4) Auto repair shops
- 5) Education and educational products and materials
- 6) Travel agencies and services
- 7) Other consumer services (including photo processing)

### 7.6. Other Consumer Related (not elsewhere classified)

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## 8. INDUSTRIAL PRODUCTS

### 8.1. Chemicals and Materials

- 1) Plastic fabricators
- 2) Homogeneous injections/extrusions
- 3) Non-homogeneous injections/extrusions
- 4) Fibre-reinforced (plastic) composites
- 5) Other fabricated plastics
- 6) Processes for working with plastics
- 7) Coatings and adhesives manufactures
- 8) Membranes and membrane-based products
- 9) Speciality/performance materials: producers and fabricators
- 10) Semiconductor materials (eg silicon wafers)
- 11) III/V semiconductor materials (eg gallium arsenide)
- 12) Speciality metals (including processes for working with metals)
- 13) Ceramics
- 14) Lubricants and functional fluids
- 15) Other speciality materials
- 16) Commodity chemicals and polymers

### 8.2. Industrial Automation

- 1) Energy management
- 2) Industrial measurement and sensing equipment
- 3) Process control equipment and systems
- 4) Robotics
- 5) Machine vision software and systems
- 6) Numeric and computerised control of machine tools
- 7) Other industrial automation

### 8.3. Industrial Equipment and Machinery

- 1) Machine tools, other metal working equipment (excluding numeric control)
- 2) Hoists, cranes and conveyors
- 3) Mining machinery
- 4) Industrial trucks and tractors
- 5) Other industrial process machinery for textile, paper and other industries
- 6) Power transmission equipment (including generators and motors)
- 7) Other industrial equipment and machinery

- 17) Industrial chemicals
- 18) Polymer (plastics) materials
- 19) Speciality/performance chemicals
- 20) Electronic chemicals
- 21) Other speciality chemicals
- 22) Agricultural chemicals
- 23) Other chemicals and materials (not elsewhere classified)

## 9. OTHER

### 9.1. Transportation

- 1) Airlines
- 2) Trucking
- 3) Leasing of railcars, buses, cars, etc.
- 4) Mail and package shipment
- 5) Motor vehicles, transportation equipment and parts
- 6) Airfield and other transportation services
- 7) Other transportation

### 9.2. Finance, Insurance and Real Estate

- 1) Insurance related
- 2) Real estate
- 3) Banking
- 4) Security and commodity brokers and services
- 5) Investment groups
- 6) Other finance, insurance and real estate (including loan and mortgage companies)

### 9.3. Services

- 1) Engineering services
- 2) Advertising and public relations
- 3) Leasing (not elsewhere classified)
- 4) Distributors, importers and wholesalers
- 5) Consulting services
- 6) Media related services
- 7) Other services (not elsewhere classified)

### 8.4. Pollution and Recycling Related

- 1) Air filters and air purification and monitoring equipment
- 2) Chemical and solid material recycling
- 3) Water treatment equipment and waste disposal systems
- 4) Other pollution and recycling related

### 8.5. Other Industrial Products (not elsewhere classified)

### 8.6. Industrial Services

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### 9.4. Manufacturing

- 1) Business products and supplies
- 2) Office furniture and other professional furnishings
- 3) Textiles (synthetic and natural)
- 4) Hardware, plumbing supplies
- 5) Books, cards and other publishing
- 6) Packing products and systems
- 7) Printing and binding
- 8) Other manufacturing (not elsewhere classified)

### 9.5. Agriculture, Forestry, Fishing, Animal Husbandry and Related Products

### 9.6. Mining (non-energy related)

### 9.7. Construction and Building Products

- 1) Construction
- 2) Manufacture of building materials
- 3) Manufacture of pre-fabricated buildings and systems
- 4) Distribution of building products and systems
- 5) Construction services
- 6) Other construction and building products related

### 9.8. Utilities and Related Firms

- 1) Electric companies
- 2) Water, sewerage, chemical and solid waste treatment plants
- 3) Gas transmission and distribution
- 4) Other utilities and related firms

### 9.9. Other (uncategorised)

- 1) Conglomerates and holding companies